



Vicki Taniguchi
GRAPHIC DESIGNER

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SUMMARY

Graphic designer who is passionate about web and print design. Holds attention to detail, is team oriented, and possesses a strong work ethic. Able to work efficiently and keep tight deadlines.

OBJECTIVE

To acquire a visual design position with a collaborative in-house creative team where there are opportunities to grow as a designer and utilize skill set expertise.

EXPERTISE

- Graphic Design
- Branding
- Web design
- Project management

WORK EXPERIENCE

DECAROLIS DESIGN & MARKETING, SPECIALIZES IN INTEGRATED B TO B MARKETING SOLUTIONS
Visual/Production Designer, 2012 Present

Layout, design, and final prep work for a variety of creative assets while adhering to the brand guidelines of various companies.

CISCO SYSTEMS, INC., A FORTUNE 100 TECHNOLOGY COMPANY,
Visual Designer, Collaboration Software Group Creative Services, 2007-2011

Helped enforce brand compliance and assisted in re-brand efforts during WebEx acquisition. Collaborated in a team of designers and copywriters to provide design support with:

- Email templates, landing pages, and banner ads
- Sales and marketing print collateral
- Homepage hero images
- Print ads
- Photography retouch and manipulation
- Executive presentations

WEBEX COMMUNICATIONS INC., A LEADING WEB COMMUNICATION COMPANY
Associate Designer, MarCom, 2006-2007

Managed digital assets and created web banners and bugs for fast turn around webfires. Formatted executive presentations.

AWARDS

Recognized by 2009 REBRAND 100 Global Awards, Best of Awards
Cisco and WebEx internal awards and nominations for product and website launches.

TECHNICAL SKILLS

Adobe Creative Suite: Photoshop, Illustrator, InDesign, Fireworks
Microsoft Office: Word, PowerPoint, Excel
Apple: Keynote

EDUCATION

B.F.A. Graphic Design, Fall 2005
California College of the Arts & University of San Francisco
Joint Degree Program between CCA and USF

CONTINUED EDUCATION

Presenting Data and Information, Edward Tufte, 2009